



**GRAY REED**<sup>®</sup>  
ATTORNEYS & COUNSELORS

A WOODWARD WHITE COMPANY

Best Lawyers  
**BEST**  
LAW FIRMS

A WORLD REPORT  
**USNews**

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# COMMERCIAL LITIGATION

We understand the business side of the challenges and risks posed by potential and actual lawsuits and have the skills and experience to win cases. Our commercial litigation practice is the firm's largest practice.

## PROVEN EXPERIENCE IN THE COURTROOM

Our trial attorneys represent corporations in a variety of industries and handle some of the largest and most complex commercial lawsuits and arbitrations for major domestic and international clients. Our litigators provide complete state and federal trial and appellate representation, arbitration, mediation, and alternative dispute resolution services. Our trial lawyers have proven experience with hundreds of cases tried to verdict or arbitration award in nearly every state in the United States. This experience gives our attorneys the ability to review a case and plan the most efficient strategy to achieve each client's business objectives.

We have earned our strong reputation among judicial and governmental authorities for our thorough preparation, effective presentation and principled advocacy of clients' interests. Ongoing training programs help keep our knowledge and skills current and highly developed.

## WHY CLIENTS FEEL AT HOME AT GRAY REED

Your experience with our commercial litigators will be fully aligned with your goals and objectives and tailored specifically to how you want to do business with us. Our lawyers are adaptable and nimble – you will never be forced into a box that doesn't fit your opportunity or problem, or your needs and desires. Whether we solve your disputes using alternative dispute resolution procedures or in the courtroom, you'll be comfortable with our skill and practical approach. We know exactly when to turn up the heat and when collaboration is the smartest way for you to achieve your goals.

## EXPERIENCE IN ALTERNATIVE DISPUTE RESOLUTION

We recognize that an early, prudent settlement on commercial terms is usually better than a prolonged war of attrition, no matter how successful. Where appropriate, we advocate the use of alternative dispute resolution procedures as tools to bring prompt and efficient resolution to complex litigation and to reduce the costs and delays often associated with commercial litigation.

## CASE MANAGEMENT AND BUDGETS TO HELP AVOID SURPRISES

Our litigators understand and respect our clients' strategy and goals, and emphasize case management, risk evaluation analyses, and frequent communications to meet those goals. Our trial lawyers follow a case management approach with a strategy dependent upon the probability of success, the ramifications of the outcome on our clients' image, the likelihood of future litigation and the cost.