

**Madison Longust**  
Marketing Communications Manager

Madison Longust is responsible for managing the firm's PR efforts, creative production, website, presentations, digital content and e-marketing. Prior to joining Gray Reed, she served as a public relations strategist and senior account manager at multiple PR and advertising agencies in Austin, Houston and Dallas.

**Press Releases**

- "Horizon Interactive Marketing Awards Recognizes Gray Reed" (May 14, 2019)

**Related Employment**

- SPM Communications/ MediaLine PR – Senior Account Executive (2016)
- Love Advertising – PR Senior Account Executive (2016)
- Love Advertising – PR Account Executive (2014-2016)



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**Education**  
B.A., Strategic Communications,  
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