

## David Lisch

### Associate

Startups and growing companies count on David Lisch to advise on a broad range of intellectual property matters and help them achieve their business and branding goals. David primarily focuses on handling every phase of patent litigation, from pre-suit investigation, case strategy design and conducting discovery to drafting dispositive motions, preparing cases for trial and negotiating favorable settlements and licensing programs. He has successfully resolved cases involving a variety of technologies, including wireless communications, video compression plus many more.

David also develops effective strategies to help clients enforce and protect their broader IP rights. He advises clients on all aspects of trademark prosecution and protection, including research and clearance, filing registrations with the U.S. Patent and Trademark Office and resolving infringement disputes through negotiation and litigation. David has similar experience in copyright protection, including guiding clients through the application process and enforcing their rights in litigation when disputes arise.

David earned his bachelor's degree in electrical engineering from the University of Texas at Austin and studied law at the South Texas College of Law in Houston, where he served as President of the South Texas Intellectual Property Society and was a member of the South Texas Law Review. David was a national quarter-finalist in the Giles Sutherland Rich Moot Court Competition and also participated in the Willem C. Vis International Commercial Arbitration Moot and the IP LawMeet™ tournaments.

Before attending law school, David worked as an engineer for National Instruments, gaining hands-on technical experience in the automotive, military and aerospace industries. He worked with a wide range of technologies, including graphical programming software, Real-Time systems, Hardware-In-The-Loop (HIL) systems, system simulation and modeling, and wireless communications.



#### David Lisch

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#### Practices

Intellectual Property

#### Education

J.D., South Texas College of Law  
Houston (2013)  
B.S., Electrical Engineering, The  
University of Texas (2006)

#### Bar Admissions

Texas (2013)

#### Court Admissions

United States Patent and Trademark  
Office  
United States District Court, Northern  
District of Texas  
United States District Court, Eastern  
District of Texas  
United States District Court, Southern  
District of Texas  
United States District Court, Western  
District of Texas

## Experience

- **Optis Wireless Technology et al. v. Kyocera.** Represented plaintiffs in a patent infringement suit against ZTE in the Eastern District of Texas involving standard-essential and implementation patents related to LTE. The case settled after a favorable claim construction ruling.
- **Optis Wireless Technology et al. v. BlackBerry.** Represented plaintiffs in a patent infringement suit against ZTE in the Eastern District of Texas involving standard-essential and implementation patents related to LTE. The case settled after a favorable claim construction ruling.
- Represented medical device company in negotiations and closing of manufacturing deal that included patent and other intellectual property right licensing and assignments.
- Defended clients against trademark cease and desist letters.
- Drafting and prosecuting foreign and domestic patent applications in the energy field, including use of computer hardware and software to perform down hole drilling measurements and analysis.

## Press Releases

- “Gray Reed Helps Secure Important Verdict for PanOptis in Patent Infringement Case Against Huawei” (August 30, 2018)
- “Gray Reed & McGraw Welcomes Three New Attorneys” (June 24, 2014)

## Thought Leadership

- “FCBA’s Excellence in Advocacy Program: Maintaining Oral Advocacy Skills with the Help from the Federal Judiciary”, Federal Circuit Bar Association Newsletter (October 2019)
- “The Newest Patent ‘Rocket-Docket’: Waco, Texas”,

*IPWatchdog.com* (February 18, 2019)

- “The Defend Trade Secrets Act of 2016”, What You Need to Know Right Now (May 5, 2016)
- “U.S. Supreme Court Overturns Eighth Circuit Decision Regarding Issue Preclusion in Trademark Case”, Gray Reed & McGraw Legal Alert (December 9, 2015)

#### Organizational Involvement

- Dallas Bar Association
- Dallas Young Lawyers Association