

Carol M. Wilhelm Counsel

Carol Wilhelm focuses her intellectual property practice in all areas of trademark, copyright and unfair competition, including prosecution, transactions, due diligence, litigation and client counseling. With over 25 years of experience managing soft IP portfolios for clients ranging from multi-national corporations to local startups, Carol has protected consumer and industrial brands across several industries, including healthcare, software, oil and gas, clothing, cosmetics, automotive, restaurants and many more. Her practice also encompasses general corporate matters and transactions.

Carol's practice is largely devoted to advising clients throughout the entire life cycle of their trademark assets. She handles everything from helping clients navigate the minefield of potential conflicts in the clearance process and prosecuting applications to executing a pre-designed game plan if disputes arise down the road. Carol assesses each client's unique goals and risk tolerance so they can invest in a trademark with confidence and start building brand equity.

Carol is also the firm's go-to advisor on the intellectual property aspects of commercial transactions, including license agreements, services agreements, mergers and acquisitions, development agreements and supply agreements. She works with the firm's transactional lawyers to ensure that clients sufficiently protect their intellectual property assets involved in a transaction, receive the benefits to which they're entitled from their intellectual property assets and avoid inadvertent relinquishment or diminishment of their rights.

Press Releases

- "Twenty-Nine Gray Reed Attorneys Named 2018 Top Lawyers in Houston" (December 3, 2018)
- "Gray Reed Client Tellurian Investments Inc. Announces Merger with



Carol M. Wilhelm
1300 Post Oak Blvd.
Suite 2000
Houston, TX 77056
cwillhelm@grayreed.com

D: 713.986.7102
T: 713.986.7000
F: 713.730.5859

Practices
Intellectual Property

Education
J.D., New York University School of Law
(1992)
B.A., *magna cum laude*, Duke University
(1989)

Bar Admissions
Texas (2001)
New York (1993)

Court Admissions
United States District Court, Southern
District of Texas (2003)
United States District Court, Eastern
District of Texas (2002)
United States District Court, Northern
District of Texas (2002)
United States Supreme Court (2002)
United States Court of Appeals, Federal
Circuit (2002)
United States Court of Appeals, Tenth
Circuit (1994)
United States District Court, Southern
District of New York (1994)
United States District Court, Eastern

Magellan Petroleum Corporation” (August 3, 2016)

District of New York (1994)

- “Gray Reed Retrieves Another Domain Name for Client through UDRP Win” (November 4, 2011)

Thought Leadership

- “Supreme Court Addresses Trademark Infringer Profits - Time to Take a Closer Look at Your Brands? ”, Gray Reed Legal Alert (April 24, 2020)
- “U.S. Supreme Court Overturns Eighth Circuit Decision Regarding Issue Preclusion in Trademark Case”, Gray Reed & McGraw Legal Alert (December 9, 2015)
- “Take Action Now to Prevent Your Website Being Associated with a Porn Site”, Gray Reed & McGraw Legal Alert (April 4, 2011)
- “Do You Own Your Company Name (and Can You Even Use It)?” (August 29, 2009)

Honors

- Named a *Houstonia Magazine* Top Lawyer in Houston (2018 - 2019)