

Putting Presentations in Their Place: Engaging the Audience and Delivering the "WOW"

Legal Marketing Association – Dallas Chapter

March 19, 2015

When you present, does everyone look at their phone? Do you get sweaty palms or butterflies in your stomach? Do your PowerPoint slides look like pages out of the dictionary? Maybe it's time to re-think presentations.

Whether it is a one-on-one discussion or speaking before large groups, being a good presenter is instrumental in your success as a marketer or attorney. Join us as Michael Blachly will share speaking and presentation techniques to keep your audience engaged and have you standing up with confidence and skill!

His presentation will cover:

- Preparing for Your Presentation
- How to Tell Your Story so your Audience Remembers It
- Getting the Most out of PowerPoint and Prezi (and how NOT to depend on it)
- What You Can Do as a Legal Marketer When Preparing a PowerPoint for an Attorney

Thursday, March 19, 2015

11:30 AM – 1:00 PM

Meet the Speaker

Michael Blachly is the Director of Marketing & Business Development for Gray Reed & McGraw (formerly Looper Reed & McGraw) and has more than 15 years of experience in corporate marketing and business development with a focus on business-to-business marketing. Michael has presented to a number of organizations including: the Legal Marketing Association, the International Association of Business Communicators, Southern Methodist University and Baylor University.

[Register today as seating for event is limited!](#)