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## The Future of the Legal Industry & How We Can Position Ourselves for Success (panel member)

Legal Marketing Association – Dallas Chapter, Dallas, Texas

November 21, 2013

Marketing leaders from four Texas law firms will share their perspective of the changing legal market and its effects on legal marketing. They will also discuss what makes for a successful leader in our niche industry as well as overcoming the challenges of working with attorneys. Each of the panelists brings a unique perspective as the firms they represent vary in size from boutique to mega-firms. Join us to enjoy the fabulous lunch provided by Wolfgang Puck Catering while participating in a panel discussion featuring these industry thought leaders.

### **Moderator:**

- Linda Hazelton, [Hazelton Marketing and Management](#)

### **Featured Panel Members:**

- Jennifer Bergman, Director of Marketing & Business Development, Klemchuk Kubasta LLP
- Michael Blachly, Director of Marketing & Business Development, [Gray Reed & McGraw](#)
- Jennifer A. Cameron, Director of Marketing & Business Development, Shannon Gracey
- Murray Coffey, Chief Marketing Officer, [Haynes & Boone](#)

### **WHEN**

Thursday, November 21, 2013 11:30 AM – 1:30 PM

### **WHERE**

Union Station  
400 S. Houston, Street, Frisco Room, Dallas, Texas 75202

### **[MORE INFORMATION](#)**