

The Ethics of Lawyers on the Internet

Houston Bar Association

March 26, 2009

<u>Travis Crabtree</u>, a Member at Gray Reed & McGraw, is speaking on "The Ethics of Lawyers on the Internet" to the Houston Bar Association on March 26, 2009.

To develop business in today's world, every lawyer or law firm must take advantage of the internet and its resources including Web sites, blogs, social media and lawyer review sites. Taking advantage of this new medium raises some ethical issues for lawyers. This seminar will look at available tools, explain them so that even a lawyer can understand them and discuss the ethical issues surrounding them. The session is 1.5 hours MCLE credit, including .75 hours ethics credit.

Travis Crabtree brings a unique perspective to his internet marketing, online media and commercial litigation practice. Travis graduated from the University of Missouri School of Journalism and spent several years in television news before taking on a law career. Travis explores the emerging legal issues and trends for internet marketing and online media on his blog, eMediaLaw.com, which you can visit by clicking here. In addition, Travis represents plaintiffs and defendants in complex business matters including cases involving defamation, open records issues, antitrust, RICO, the False Claims Act, shareholder derivatives, minority shareholder oppression, corporate officer/director fiduciary cases, partnership disputes, trade secrets, the DTPA, the UCC, employment and class actions in both state and federal court. He provides advice and counsel to clients at all stages of conflict from avoiding disputes, to alternative dispute resolution, trials and appeals