SPEAKER – The Ethics of Lawyers on the Internet

South Texas College of Law

October 9, 2009

On October 9, 2009, Travis Crabtree will be speaking on "The Ethics of Lawyers on the Internet".

You've all heard it! No lawyer or law firm in today's environment can be competitive without taking advantage of the Internet and its myriad resources. Taking advantage of the Internet and its blogs, social media, and lawyer review sites, however, raises numerous ethics issues for lawyers. In this interactive session, Travis Crabtree of Gray Reed & McGraw, describes (in layman's terms) some of the Internet tools attorneys can use to their advantage and the ethical issues that surround them.

Travis Crabtree brings a unique perspective to his internet marketing, online media and commercial litigation practice. Travis graduated from the University of Missouri School of Journalism and spent several years in television news before taking on a law career. Travis explores the emerging legal issues and trends for internet marketing and online media on his blog, eMediaLaw.com, which you can visit by clicking here. In addition, Travis represents plaintiffs and defendants in complex business matters including cases involving defamation, open records issues, antitrust, RICO, the False Claims Act, shareholder derivatives, minority shareholder oppression, corporate officer/director fiduciary cases, partnership disputes, trade secrets, the DTPA, the UCC, employment and class actions in both state and federal court. He provides advice and counsel to clients at all stages of conflict from avoiding disputes, to alternative dispute resolution, trials and appeals.

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