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## SPEAKER – HR Sourcing Forensics: Digital Due Diligence in the Era of Social Media

December 2, 2009

On December 2, 2009, Travis Crabtree will be presenting a webinar on "HR Sourcing Forensics: Digital Due Diligence in the Era of Social Media". The era of "social media" with such sites as Facebook or LinkedIn has ushered in new territory for companies in their hunt for talent. In searching for highly skilled talent in this landscape, it is more important than ever to leverage new technology in a smart and efficient way. A growing industry is developing in Internet "clean-up" services, in which a job candidate's Google results are crammed with multiple hits on positive references, having the effect of "burying" the less attractive links. In addition, organizations need to be mindful of potential legal pitfalls in sourcing candidates through these sites.

Travis Crabtree brings a unique perspective to his internet marketing, online media and commercial litigation practice. Travis graduated from the University of Missouri School of Journalism and spent several years in television news before taking on a law career. Travis explores the emerging legal issues and trends for internet marketing and online media on his blog, eMediaLaw.com. In addition, Travis represents plaintiffs and defendants in complex business matters including cases involving defamation, open records issues, antitrust, RICO, the False Claims Act, shareholder derivatives, minority shareholder oppression, corporate officer/director fiduciary cases, partnership disputes, trade secrets, the DTPA, the UCC, employment and class actions in both state and federal court. He provides advice and counsel to clients at all stages of conflict from avoiding disputes, to alternative dispute resolution, trials and appeals.

**Speaker** – Travis Crabtree

**Title/Topic** – HR Sourcing Forensics: Digital Due Diligence in the Era of Social Media

**Date** – December 2, 2009

**Time** – 10 a.m.

**Place** – Webinar

**Registration** – TBD