

## Getting to the Tipping Point

**HBA Collaborative Law Section Meeting** 

March 16, 2010

On March 16, 2010, Travis Crabtree will be speaking at HBA Collaborative Law Section Meeting. Travis will be presenting "Getting to the Tipping Point: Marketing Collaborative Practice Through Social Media and the Internet – The Who, What, Why, How, and What Not to Do." Also presenting will be be the president of TopSpot Internet Marketing, David Underwood.

## Speaker - Travis Crabtree

**Title/Topic** - Getting to the Tipping Point: Marketing Collaborative Practice Through Social Media and the Internet - The Who, What, Why, How, and What Not to Do

**Date** - March 16, 2010

**Time** - 11:30 a.m.

**Group** - HBA

Place - Four Oaks Place - Hill Country room, 1330 Post Oak Blvd, 2nd Floor, Houston TX 77056