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## Evaluating the Risks of Corporate Entry into the Social Media World

Law Seminars International Workshop

October 28, 2010

Travis Crabtree will be speaking at Law Seminars International's Workshop on Social Media Law on October 28, 2010.

This conference provides an intensive look at social media's evolution with business relationships and community participation, regulatory regimes and more. We will discuss managing the risks of corporate entry into social media, content liability and changes in the proposed Social Networking Safety Act. Practical tips for protecting your company's image and reputation, maximizing public relations and ethical issues for lawyers using social media to build their practice will also be featured. I hope to see you there. For information and registration: <http://www.lawseminars.com/>

**Speaker** – Travis Crabtree

**Title/Topic** – Evaluating the Risks of Corporate Entry into the Social Media World

**Date** – October 28, 2010

**Time** – 10:45 am