

## Gray Reed Helps Garner Groundbreaking Judgment Against Paris, France in Reverse Domain Name Hi-Jacking Case

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Gray Reed attorney <u>Travis Crabtree</u> served as part of a team that won a judgment against the City of Paris, France that for the first time gave statutory damages to a victim of reverse domain name hijacking under the Anti-Cybersquatting Consumer Protection Act. Reverse domain name hi-jacking is when an alleged trademark owner overreaches and tries to hijack a domain name to which they do not have rights.

Until now, the victims were only entitled to damages and fees. This time the court granted Gray Reed's client \$28,000 in fees and a statutory award in the maximum available amount of \$100,000 meant to stymie this type of behavior. The statutory award has always been available to trademark owners when they prevail against cybersquatters, but this is the first award known to Gray Reed for the victims of reverse domain name hi-jacking.

Crabtree worked on the case with domain name attorneys <u>John Berryhill</u> and Paul Keating. You can read more about the groundbreaking judgment from <u>Domain Name Wire</u> and Crabtree's blog at www.emedialaw.com.

Travis Crabtree brings a unique perspective to his internet marketing, online media and commercial litigation practice. Travis graduated from the University of Missouri School of Journalism and spent several years in television news before taking on a law career. Travis explores the emerging legal issues and trends for internet marketing and online media on his blog, eMediaLaw.com. His online media and internet law practice focuses on media communications, online defamation, privacy, domain name disputes, policy and governmental compliance, copyrights and trademarks, and related transactional documents for start-ups and established businesses.

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