

WIPO Awards Domain Name to Gray Reed & McGraw Pro Bono Client the PBS NewsHour

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The World Intellectual Property Organization issued a ruling today ordering the transfer of the domain name www.pbsnewshour.org to the producers of the venerable news show PBS NewsHour. Gray Reed & McGraw internet lawyer [Travis Crabtree](#) and trademark lawyer Carol Wilhelm represented the producers, MacNeil Lehrer Productions in the arbitration and also assisted with the purchase of the domain name www.pbsnewshour.com on a pro bono basis.

In December, the NewsHour with Jim Lehrer rebranded itself as the PBS Newshour. In support of quality journalism and public broadcasting, Gray Reed & McGraw agreed to represent MacNeil Lehrer Productions on a pro bono basis to assist with the acquisition of the related domain names. While Gray Reed & McGraw was able to facilitate the purchase of one domain name, the firm was forced to file an arbitration claim with WIPO to obtain the pbsnewshour.org name from a cybersquatter pursuant to the Uniform Domain Name Dispute Resolution Policy applicable to all domain names. As a result of today's ruling, MacNeil Lehrer Productions will be able to add the domain names to its current url of www.newshour.org.

You can read today's decision *MacNeil Lehrer Productions v. Swallowlane Holdings, Ltd.*, WIPO Case No. D2009-1465 [here](#). You can read more about Travis Crabtree's internet law practice and domain name disputes on his blog www.emedialaw.com.