

Gray Reed Associate Elise Schuller Barajas to Speak at TKG's Understanding Anti-Kickback and Self-Referral Laws for Fair Market Value in Hospital and Physician Transactions LIVE Webcast

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The Knowledge Group/The Knowledge Congress Live Webcast Series, the leading producer of regulatory focused webcasts, has announced today that [Elise Schuller Barajas](#), Attorney, Gray Reed & McGraw will speak at the Knowledge Congress' webcast entitled: **"Understanding Anti-Kickback and Self-Referral Laws for Fair Market Value in Hospital and Physician Transactions LIVE Webcast."** This event is scheduled for **Thursday, January 19, 2017 @ 3:00 PM to 5:00 PM (ET).**

Event Synopsis:

The government has a remarkable record in prosecuting healthcare fraud. The U.S. Department of Justice (DOJ) has recovered over \$29.9 billion through False Claims Act cases since January 2009. More than \$18.3 billion recovered were through fraud claims involving federal health care programs. This continued increase in the government's enforcement actions focusing on the health care industry implies a critical need for health care providers to proactively ensure compliance with the Anti-Kickback Statute, the Physician Self-Referral Law (Stark Law), and other laws governing Medicaid and Medicare fraud and abuse.

One of the issues confronting almost every healthcare-related transaction is Fair Market Value (FMV) determination, which has been disputed in several government litigation and investigations. Unfortunately, many healthcare providers have failed to use FMV as defense in several cases.

In this two-hour LIVE Webcast, a panel of thought leaders and professionals assembled by The Knowledge Group will provide the audience with an overview and in-depth discussion of Anti-Kickback and Self-Referral Laws for Fair Market Value involving Hospital and Physician Transactions. Speakers will also offer best practices in developing and implementing compliance policies and procedures.

Key topics include:

- Anti-Kickback Statute and Self-Referral Law – Overview
- FMV Compliance Challenges
- Best Compliance Practices

- Regulatory Outlook

About Elise Schuller Barajas

Elise Schuller Barajas focuses primarily on healthcare business transactions and other healthcare compliance issues. Prior to joining Gray Reed & McGraw, she practiced in Tulsa, Oklahoma, focusing on healthcare and general business transactions. Elise represents a variety of healthcare providers in both Texas and Oklahoma, including acute care hospitals, joint venture hospitals, physicians, physician practices, dental practices, skilled nursing facilities and assisted living facilities.

Elise earned her J.D. from the University of Tulsa College of Law. During law school, she served as an intern for the Honorable Keith Rapp on the Oklahoma Court of Civil Appeals. Elise received her B.S. in Communication Sciences and Disorders summa cum laude from Oklahoma State University.

About Gray Reed & McGraw

For more than 30 years, Gray Reed has been a full-service, Texas based law firm with more than 120 lawyers practicing in Dallas and Houston. Gray Reed offers a wide range of legal services including business litigation, corporate transactions, oil & gas, tax planning and litigation, real estate, healthcare, trusts and estates, employment law, family law, intellectual property and bankruptcy.

About The Knowledge Group/The Knowledge Congress Live Webcast Series

The Knowledge Congress was established with the mission to produce unbiased, objective, and educational live webinars that examine industry trends and regulatory changes from a variety of different perspectives. The goal is to deliver a unique multilevel analysis of an important issue affecting business in a highly focused format. To contact or register to an event, please visit: <http://theknowledgegroup.org/>