

## Companies Fighting Back Against Bad Online Reviews

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A company can spend years building up its reputation, but a bad review online can destroy it in a matter of minutes. Gray Reed & McGraw attorney [Travis Crabtree](#), interviews with KHOU 11 in Houston on how some businesses are now fighting back and what it could mean if you post incorrect information.

[Travis Crabtree](#) brings a unique perspective to his internet marketing, online media and commercial litigation practice. Travis graduated from the University of Missouri School of Journalism and spent several years in television news before taking on a law career. Travis explores the emerging legal issues and trends for internet marketing and online media on his blog, [eMediaLaw.com](#), which you can visit by clicking [here](#). His online media and internet law practice focuses on media communications, online defamation, privacy, domain name disputes, policy and governmental compliance, copyrights and trademarks, and related transactional documents for start-ups and established businesses.

### About Gray Reed & McGraw

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