

## **Crabtree Explains New Email Marketing Regulations**

### **Visibility Magazine**

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[Travis Crabtree](#) discusses CAN-SPAM, the basic regulations for Federal and State marketing regulations, in the Spring issue of Visibility Magazine.

To read the entire article, click [here](#).

Travis Crabtree brings a unique perspective to his internet marketing, online media and commercial litigation practice. Travis graduated from the University of Missouri School of Journalism and spent several years in television news before taking on a law career. Travis explores the emerging legal issues and trends for internet marketing and online media on his blog, eMediaLaw.com, which you can visit by clicking [here](#). In addition, Travis represents plaintiffs and defendants in complex business matters including cases involving defamation, open records issues, antitrust, RICO, the False Claims Act, shareholder derivatives, minority shareholder oppression, corporate officer/director fiduciary cases, partnership disputes, trade secrets, the DTPA, the UCC, employment and class actions in both state and federal court. He provides advice and counsel to clients at all stages of conflict from avoiding disputes, to alternative dispute resolution, trials and appeals.