

Live Webcast: Understanding Anti-Kickback and Self-Referral Laws for Fair Market Value in Hospital and Physician Transactions

January 19, 2017

The Knowledge Group/The Knowledge Congress Live Webcast Series, the leading producer of regulatory focused webcasts, has announced an upcoming webcast entitled: "Understanding Anti-Kickback and Self-Referral Laws for Fair Market Value in Hospital and Physician Transactions LIVE Webcast." This event is scheduled for Thursday, January 19, 2017 @ 3:00 PM to 5:00 PM (ET).

Event Synopsis:

The government has a remarkable record in prosecuting healthcare fraud. The U.S. Department of Justice (DOJ) has recovered over \$29.9 billion through False Claims Act cases since January 2009. More than \$18.3 billion recovered were through fraud claims involving federal health care programs. This continued increase in the government's enforcement actions focusing on the health care industry implies a critical need for health care providers to proactively ensure compliance with the Anti-Kickback Statute, the Physician Self-Referral Law (Stark Law), and other laws governing Medicaid and Medicare fraud and abuse.

One of the issues confronting almost every healthcare-related transaction is Fair Market Value (FMV) determination, which has been disputed in several government litigation and investigations. Unfortunately, many healthcare providers have failed to use FMV as defense in several cases.

In this two-hour LIVE Webcast, a panel of thought leaders and professionals assembled by The Knowledge Group, including Gray Reed's <u>Elise Schuller Barajas</u>, will provide the audience with an overview and in-depth discussion of Anti-Kickback and Self-Referral Laws for Fair Market Value involving Hospital and Physician Transactions. Speakers will also offer best practices in developing and implementing compliance policies and procedures.

Key topics include:

- Anti-Kickback Statute and Self-Referral Law Overview
- FMV Compliance Challenges
- Best Compliance Practices
- Regulatory Outlook

About The Knowledge Group/The Knowledge Congress Live Webcast Series



The Knowledge Congress was established with the mission to produce unbiased, objective, and educational live webinars that examine industry trends and regulatory changes from a variety of different perspectives. The goal is to deliver a unique multilevel analysis of an important issue affecting business in a highly focused format. To contact or register to an event, please visit: http://theknowledgegroup.org/