



**GRAY REED**

ATTORNEYS & COUNSELORS

# MEDIA KIT

## MEDIA KIT

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## — GRAY REED & MCGRAW MEDIA KIT —

Gray Reed & McGraw is pleased to be a leading resource for legal news. With more than 120 lawyers, we can provide expert, interesting and cutting-edge legal advice for your stories.

When you work with Gray Reed, you can expect cooperation.

- We are legal experts.
- We understand deadlines.
- We are responsive.
- We know the value of public relations.

We strive to add value by helping you develop story ideas and alerting you to newsworthy legal topics and trends.

Gray Reed is proud to be a top-of-mind resource for media professionals and this is reflected in our current materials and communications. Our media kit provides up-to-date information, fact sheets, firm history and logo specifications.

For additional information, please visit our website at [www.grayreed.com](http://www.grayreed.com) to find current firm news, press releases, practice descriptions, attorney biographies, articles, legal alerts and more.

Whether you need an attorney to explain a complex land deal, contentious divorce case or a sensitive securities issues, Gray Reed attorneys are willing to help you explain your story to your audience. For help with a story or to set up an interview, please feel free to contact our media representative:

**Madison Longust**

Marketing Communications Coordinator

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## — ABOUT GRAY REED —

Gray Reed is a full-service law firm with more than 120 lawyers in Houston and Dallas. We offer a wide range of legal services including and can discuss a number of topics including:

- Appellate Law
- Banking & Finance Law
- Bankruptcy Law
- Business Litigation
- Civil Litigation
- Class Actions / Mass Torts Law
- Construction Law
- Corporate Transactions
- Election Law
- Employment Law
- Family Law
- Healthcare Law
- Intellectual Property Law
- Maritime Law
- Oil & Gas Law
- Real Estate Law
- Restaurant / Hospitality Law
- Securities
- Tax Litigation and IRS Fraud
- Tax Planning Issues
- Trusts & Estates Issues

At Gray Reed, we view ourselves as more than just legal counsel. We believe it takes more than an extensive knowledge of the law to generate the right results for a client's unique business needs and goals. We think beyond the traditional interpretations of the law to bring a new dimension for more efficient solutions. We find creative ways to make things work by approaching issues as opportunities, not as problems, while incorporating a high level of business expertise.

Gray Reed was founded in August 1985. From our beginnings in the Houston area, we have significantly expanded our reach across Texas, the United States and the world.



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## — OUR HISTORY —

- Gray Reed was founded in Houston in August 1985 with 7 lawyers joining together after leaving a larger firm.
- By the summer of 1986, the Firm had a very good softball team composed of all lawyers that played in area tournaments and won the State Lawyers League softball tournament sponsored by the Texas Bar. The other firms in town became aware of this new firm by the notoriety of its softball team as well as the success of its lawyers.
- In 1987, the Texas Lawyer ran a front page article about this new “Little Big Firm” referencing the full service nature of the firm, the large clients for a small firm, and the dominance of its softball team among the large firm teams.
- In 1990, two attorneys joined the firm and opened the Dallas office.
- In 2003, Gray Reed opened its third office in Tyler, Texas.
- In 2006, Gray Reed became a Top 50 law firm in Texas according to *Texas Lawyer*.
- In 2010, Gray Reed celebrated its 25 years of service.
- In 2010, Gray Reed hired its 100th attorney.
- In 2011, Gray Reed became a Top 25 law firm in Texas according to *Texas Lawyer*.
- In December 2013, the firm changed its name from Looper Reed & McGraw to Gray Reed.



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## — FACT SHEET —

- Gray Reed has more than 120 lawyers. Approximately 225 total employees.
- The firm has two offices located in Dallas and Houston, Texas.
- Our head office is based in Houston.
- Gray Reed is unique in that it is a full-service, medium-size law firm. For more information, go to our practice areas or industry expertise at [grayreed.com](http://grayreed.com).
- Gray Reed has one of the largest family law sections that is a part of a larger commercial firm.
- Gray Reed has one of the largest title examination sections that is part of a larger commercial firm.
- Gray Reed has more Texas board certified healthcare attorneys than any other firm.

## — MANAGEMENT —

### **Firm Managing Director**

Cary Gray

### **Dallas Office Managing Director**

Andy Meyercord



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— OUR OFFICES —

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Houston, TX 77056

713.986.7000 | main

713.986.7100 | fax

Website

[www.grayreed.com](http://www.grayreed.com)



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## — LOGO SPECIFICATIONS —

The following are specific guidelines for correct usage of the Gray Reed & McGraw logo.

- The logo should print in the following colors:

**Pantone Colors**

Gray Reed Black	Black
Gray Reed Red	PMS 7427

**Process Color Conversions**

Gray Reed Black (Black)	C-0	M-0	Y-0	K-100
Gray Reed Red (PMS 7427)	C-0	M-100	Y-65	K-28

- Logo may print in black on a white or colored surface.
- Logo may print in white on a black or colored surface.
- Do not distort the logo or scale it disproportionately, do not rotate the logo, do not change or reset the type, do not outline the logo, do not interchange the colors, do not crop any portion of the logo, and do not add graphics or special effects.
- To download logos, visit [www.grayreed.com/logos](http://www.grayreed.com/logos), or if you have any questions pertaining to the logo, please contact Madison Longust, marketing communications coordinator, at 469.320.6126.



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